



ASSOCIATION OF CARIBBEAN STATES
ASOCIACION DE ESTADOS DEL CARIBE
ASSOCIATION DES ETATS DE LA CARAIBE

MEMORANDUM OF UNDERSTANDING BETWEEN THE PANAMERICAN CONFEDERATION OF HOSPITALITY AND TOURISM SCHOOLS AND THE ASSOCIATION OF CARIBBEAN STATES

Considering that the Pan-American Confederation of Hospitality and Tourism Schools (hereinafter referred to as "CONPEHT"), represented by its President, Prof. Ramón Martínez Gasca, is a non-profit international organization, registered in Mexico City in 1991, with the main objective of fostering and developing a better hospitality and tourism education system for its affiliated members in 20 Latin-American countries and Spain.

Considering that the Association of Caribbean States (hereinafter referred to as "ACS"), represented by its Secretary General, H.E. Alfonso Múnera Cavadía, is an intergovernmental regional organization of consultation, coordination and cooperation with the mandate to identify and promote the implementation of policies and programs aimed at strengthening, utilising and developing the collective capabilities of the States of the Greater Caribbean to achieve sustainable development in the cultural, economic, social, scientific and technological areas.

Taking into account the prestige of CONPEHT, as an organization that brings together the most recognized academic institutions in Latin-America and Spain with training programs in hospitality, culinary and tourism disciplines, represented by professionals with outstanding accomplishments/achievements in research and teaching.

Bearing in mind that the Plan of Action agreed to during First Summit of Heads of States and Governments of the ACS, held in the city of Port of Spain, Trinidad and Tobago, on August 17-18, 1995, stated that the tourism industry is one of the



economic activities that have a commonality among the ACS Members becoming one of the main economic sectors for all Member States.

Considering the mandates within the Declaration and Plan of Action of Petion - Ville, in the cooperation material for the development of Sustainable Tourism, which emanated from the 5th Summit of Heads of States and/or Governments of the Association of Caribbean States, held in the Republic of Haiti, on April 26, 2013, and recognising that the international arena has been enriched by an increase in the number of regional and international organizations, that provide new opportunities and horizons to initiate consultations, promote cooperation and financing.

Whereas the parties recognise the importance of joining forces to achieve a close relationship in pursuit of collaborative research and academic exchange and utilizing all existing facilities and resources from both entities, as a joint effort to promote the development of cultural, educational and scientific cooperation for the benefit of all States in the Greater Caribbean Region.

The Parties agree to the following:

Article I. Cooperation Objectives :

1.1. The purpose of this Memorandum of Understanding is to:

- Develop cooperation between CONPEHT and the ACS to define the areas of interest.
- Foster capacity building and develop strategies related to sustainable tourism in the Greater Caribbean Region.
- Facilitate inter-agency exchanges related to academic research, and implementation of projects and programs such as the ERASMUS student exchanges program with Europe and the rest of the world.
- Promote the realization of direct cooperation actions in all areas of hospitality and tourism related to teaching, research, professional internships, university extension courses and any other areas mutually agreed to.



Article II. Areas of Cooperation:

2.1 CONPEHT and ACS shall cooperate in the implementation of projects which include the following areas:

- Participation in the annual Congress of CONPEHT and ACS' Directorate of Sustainable Tourism's Special Committee on Sustianbale Tourism's Meetings, free of charge.
- Research, analysis and dissemination of sustainable tourism information.
- Exchange of information, experiences and best practices of sustainable tourism.

2.2. Nothing in this Memorandum of Understanding shall constitute a financial or legal commitment for any of the Parties.

Article III. Modalities of Cooperation:

3.1. In the development and execution of specific projects related to any of the above mentioned areas of common interest previously stated, the Parties may work with other partners as necessary.

3.2. The objectives, expected outcomes, commitments and modalities of implementation of specific projects that will be carried out under this present Memorandum of Understanding, shall be agreed upon between CONPEHT and the ACS with specific project documents that will be approved by the internal procedures established by both Parties.

3.3. In the implementation of the activities covered by the present Memorandum of Understanding both Parties agree to act in compliance with the respective rules, regulations and policies.



- 3.4. The Parties shall do everything in their power to inform each other of any issue that could affect the implementation of this Memorandum of Understanding and the activities to be implemented.

Article IV. Use of the Name, Acronym, Flag, and or Logo:

- 4.1. Any use of the name, acronym, flag, and/or logo of each organization will be subject to their respective rules and procedures. Any use of the signs of CONPEHT and/or the ACS respectively (name, logo, flag or abbreviation), will be subject to prior written authorization by the Chairman or the Secretariat of the organization, and conditional upon the terms and conditions established.

Article V. Entry into Force, amendment and termination:

- 5.1. The present Memorandum of Understanding shall enter into force on the date of signature by both Parties, and shall remain in force until the December 31st, 2018; unless rescinded by either or both Parties, having advised the other party in writing, six months in advance. Said termination, shall not affect the contractual obligations. The present Memorandum of Understanding may be renewed through written agreement by the Parties before December 31st, 2018.
- 5.2 Any amendment to this Memorandum of Understanding shall be made by consensus between both Parties through an exchange of letters, containing said amendments attached as annexes hereto and they shall be read as an integral part of this Agreement.



The signing and acceptance of this Memorandum of Understanding are expressed through the signature of the duly authorized representatives of the Parties.

Done in the city of Barranquilla, Colombia, on April 21st, 2016, in triplicate in the English, Spanish and French languages, each text has equal validity, with an original held by each of the signatories.

On behalf of the CONPEHT

Prof. Ramón Martínez Gasca

President

CONPEHT

April 21st, 2016

On behalf of the ACS

H.E. Alfonso Múnera Cavadía

Secretary General

ACS

April 21st, 2016